**DFAC Sports.com** – Homepage Vision

DFAC is a community based youth sports program currently running basketball and soccer programs. We run recreational leagues, competitive club programs and run many camps, clinics and development programs in both sports.

My vision on the DFAC Home page was to design a clean page that will guide viewers quickly to the sport of interest.

At the top I was thinking of a DFAC Logo Bar. I want something that we can also customize for each of the sports to use in the future. So, 5 different logo bars.

1 – DFAC Sports Logo Bar – Goes on the DFACSports.com home page, which give general information about the club as a whole and leads folks to the sport they want to go.

2 – DFAC Basketball – Recreational. Same look as the homepage logo bar but only contains info regarding to recreational basketball.

3 – DFAC Basketball – Competitive. Same as above but only competitive basketball.

4 – DFAC Soccer – Recreational. Same as above but only recreational soccer.

5 – DFAC Soccer – Competitive. Same as above but only competitive soccer.

Maybe the logo bar on the home page can also be the main logo bar and also rotate the other 4 underneath the main logo bar. Logo are old, may need to be updated at some point.

The middle section, I was thinking of 4 boxes that when clicked on will take you to the appropriate website. The designs I used are just to show something. I took the picture off the web and they may be copyrighted so would probably need some type of original designs.

Recreational Basketball Website - <http://dfacsports.com/basketball/index.html>

Competitive Basketball Website - <http://www.dfacfalcons.com/>

Recreational Soccer Website - <http://dfacsports.com/soccer/index.html>

Competitive Soccer Website - <http://www.desertelitesoccer.com/>

Recreational basketball uses Desert Foothills Basketball (we own the trade name) or DFAC Basketball.

The competitive basketball club is known as DFAC Falcons.

Recreational soccer goes by Desert Foothills Soccer or Desert Foothills Soccer Club.

Competitive soccer goes by Desert Elite Soccer or Desert Foothills Soccer Club.

Some logos we have used are attached. (DFAC Logos)

Then on the bottom of the page I was thinking of a menus bar that contains information general to the club (both basketball and soccer). When you click on any a pop up box will pop up with the information for each listed below.

**About Us**

Desert Foothills Athletic Club provides recreational leagues for both Basketball and Soccer with the focus placed on providing our youth with the rewarding opportunity of participating in youth sports. Our direction is to promote the recreational value of youth sports while emphasizing fun and respect for the sport.

Desert Foothills Athletic Club (DFAC) is based in the North Phoenix area with most of our players residing in the Cave Creek School District.

**Our Mission**

Our mission at Desert Foothills Athletic Club is to promote and develop excellence in youth sports based on skill, sportsmanship, values, and player character. Our programs aim to provide an environment for natural player development that prepares them for life experiences, both on and off the field.

We focus on a uniform sports philosophy throughout the club that emphasizes growth through positive reinforcement resulting in players achieving his/her fullest potential. We do not look for the next victory to measure our success, but in the total learning experience for each player, realizing that the team is much stronger than an individual.

**Contact Info**

Desert Foothills Athletic Club

P.O. Box 4312

Cave Creek, AZ 85327

Club Phone – 480-488-8485

Club Website – **DFACSports.com**

Club Email – [**info@dfacsports.com**](mailto:info@dfacsports.com)

Basketball Email **–** [**DFACBB@gmail.com**](mailto:DFACBB@gmail.com)

Soccer Email – [**DFACSoccer@hotmail.com**](mailto:DFACSoccer@hotmail.com)

**Our Mission**

The mission of DFAC shall be to promote good citizenship and health through community athletic activities for children and for educational purposes. Club focus is on player development, with emphasis on teamwork and sportsmanship with high standards for both parents and players.  Respect, commitment and accountability are qualities we ask all our members to endorse both on and off the field.

**Our Office**

TBD